

Communications Media

**ACADEMIC
COUNSELING**

Folsom campus - 916-608-6500
El Dorado Center - 530-642-5645
Rancho Cordova Center - 916-255-0717

Folsom Lake College has limited offerings in Communications Media. The courses are designed to provide a small range of courses for the student wanting hands-on experience in Television Production and Editing while providing other students the opportunity to take a course of study in the Survey of Mass Media and an Introduction to Film History. Students taking these courses should have a working knowledge of keyboarding.

Communications Media (CMED)

CMED 300 MASS MEDIA AND SOCIETY 3 UNITS

Same As: JOUR 310

Prerequisite: None.

Course Transferable to UC/CSU

Hours: 54 hours LEC

The class will offer a survey of the mass media: history, philosophy, structure and trends, as well as theories which help to explain effects and the importance as a social institution. The course will explore economics, technology, law, ethics, and social issues, including cultural and ethnic diversity. This course is the same as JOUR 310, and only one may be taken for credit. See "Cross-Listed Courses" in the catalog.

CMED 305 THE HISTORY OF FILM 3 UNITS

Same as: PHOTO 425

Prerequisite: None.

Course Transferable to UC/CSU

Hours: 54 hours LEC

An introduction to the art of motion pictures, using both lectures and films. Students will briefly study the history of motion pictures and will view, evaluate, and critique films which are landmarks in the art of movie making. This course is the same as FMS 305, and only one may be taken for credit.

CMED 332 ADVANCED TELEVISION PRODUCTION 2 UNITS

Prerequisite: CMED 331. Grade of "C" or better required to meet prerequisite.

Course Transferable to CSU

Hours: 108 hours LAB

Students planning the total operational process for actual television programs (on air or closed-circuit), participate in and take responsibility for various aspects of the finished program, such as audio, switching, lighting, sets, graphics and film. May be taken two times for credit.

CMED 360 INTRODUCTION TO DESKTOP VIDEO 3 UNITS

Prerequisite: None

Course Transferable to CSU

Hours: 36 hours LEC ; 54 hours LAB

This is an introductory course for students interested in multimedia, 3-D computer animation, and emerging broadcast technologies commonly known as desktop video. Students will gain hands-on experience with picture and video manipulation, 3-D compositing, paint and draw applications for broadcast, multimedia and the internet. This course may be taken two times for credit.

CMED 362 DIGITAL NON-LINEAR VIDEO EDITING: FINAL CUT PRO 3 UNITS

Prerequisite: None

Course Transferable to CSU

Hours: 36 hours LEC ; 54 hours LAB

The last decade has ushered in a phenomenal convergence of capabilities among traditional audio/video production technology and personal computers. Multimedia, non-linear editing, computer graphics, computer animation and digital video are but a few of the applications developed as a result of these joint technologies. This course will trace the development of the computer audio/visual applications. Major uses will be explored and future trends examined. In addition, students will receive hands-on production education with Apple's Final Cut Pro with limited exposure to a variety of other digital video software. This course may be taken two times for credit.

CMED 377 CORPORATE VIDEO 3 UNITS

Prerequisite: None

Course Transferable to CSU

Hours: 36 hours LEC ; 54 hours LAB

Students will learn how to produce an effective corporate documentary, marketing or training presentation. The roles and relationships of the many players in the telecommunications industry are explored. Students gain experience in organizing, planning, allocating and directing resources. Instruction includes targeting an audience to get a desired response, designing the message, writing the script, shooting, editing and distribution. Students learn about managing complex interrelationships, managing technology in an environment which mix and match vendors, standards, applications and unique customer requirements.

CMED 495 INDEPENDENT STUDIES IN COMMUNICATIONS MEDIA 1-3 UNITS

Prerequisite: None

Course Transferable to CSU

Hours: 18 hours LEC ; 54 hours LAB

CMED 498 WORK EXPERIENCE IN COMMUNICATIONS MEDIA 1-4 UNITS

Prerequisite: None

Course Transferable to CSU

Hours: 18 hours LEC ; 54 hours LAB

CMED 499 EXPERIMENTAL OFFERING IN COMMUNICATIONS MEDIA .5-4 UNITS

Prerequisite: None

Course Transferable to CSU

Hours: 18 hours LEC ; 54 hours LAB